

## Individual Prices

### Basic Listing - FREE

50 word business description  
Telephone number

### Featured Listing - £10 + VAT pcm

1 Page/ Day of the week  
200 word business description  
Images and logos  
Customer quotes/reviews  
All click through links to tel, email,  
website, social media.

### Side advert on a subpage £35 + VAT pcm

These adverts sit on the right hand side of each subpage. You can choose the sub page that best suits your business, eg Weekly classes & groups / Eating out.

### Rotating top banner on a subpage £50 + VAT pcm

These adverts sit as a banner in the top centre of each sub page. You can choose the sub page that best suits your business

### Side advert on Homepage £75 + VAT pcm

These adverts sit on the right hand side of our Homepage. This is our most high profile side advert.

### Rotating top banner on Homepage £100 + VAT pcm

These adverts sit as a banner in the top centre of our Homepage. This is our most high profile banner.

### Sponsored Mumbler Blog - £40 + VAT per week.

- Visibility across two pages (homepage & blog)
- Effective method of establishing brand credibility
- Good for 'shouting' about events or where more detail is needed
- Package includes social media posts

### Job Advertisements - £30 + VAT per role pcm

- Advert on the 'jobs for parents' page
- A discount may be offered for multiple adverts in a month.

Mumbler Bespoke Review - £50 + VAT

Competitions from £25 + VAT

Featured Event - £15 + VAT

Feature Offers - £10 + VAT

Newsletter Feature from £30 + VAT

Newsletter Top Banner £100 + VAT per edition

### Bespoke 'Preferred Partner' Pages Price on Application

At Harrogate Mumbler, we have the ability to create a bespoke page for your business and we can offer the opportunity for you to become a Mumbler partner. The link to the partner page is placed at the top of the home page in the green header bar.

### Remember ...

12 months for the price of 11 if booked in advance  
All Advertising is on a rolling monthly basis - no contract or minimum tie in  
1 day cancellation period (before invoice is issued)  
All advertisers get local social media shout outs/promotion via other Mumbler Sites

## Value Packages

### Bronze

£60 + VAT pcm

Static side advert on a sub page  
&  
Homepage Blog x 1 week  
&  
Featured listing on 1 page

### Silver

£100 + VAT pcm

Rotating sub page banner advert  
or Homepage side advert  
&  
Homepage Blog x 1 week  
&  
Featured listing on 1 page  
&  
Free Job listing x 1

### Gold

£150 + VAT pcm

Rotating sub page banner advert AND  
Homepage side advert  
&  
Homepage Blog x 1 week  
&  
Featured listing on 3 or more pages  
&  
Free Job listings x 3

## Website Examples

### Rotating Banner

£50 +VAT pcm (£100 Homepage)



### Featured Listing

£10 +VAT pcm



### Static Advert

£35 +VAT pcm (£75 Homepage)

### Basic Listing

Free of charge

Basic Listings appear below the  
'Featured Listings'